



## Daniel Paracat

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## Objective

I am seeking a position as a new media / graphic artist, that will utilize my unique style of graphic design, challenge me both creatively and technically, and will allow me to learn from others while sharing knowledge I have learned.

## Skills

Macintosh and PC Platforms / Promotional Printwork / Page Layout  
Identity Development / Typography / Website Development / HTML  
CSS / Adobe Creative Suite 2 / Macromedia Studio 8 / Microsoft Office

## Education

### Point Park University

Pittsburgh, PA • Graduate of 2006 • Bachelor Degree of Applied Arts

### Pittsburgh Technical Institute

Pittsburgh, PA • Graduate of 2001 • Associate Degree in Graphic Design  
• Graduated with Honors

## Client List

### AKA Goods • November 2006 - Present

Developed identity package for retail store - logo, stationary package, window graphics, flyers, business cards, stickers, website, clothing tags

### Move Freely Massage Therapy • November 2006 - Present

Development of identity / stationary package, postcard mailers, and website

### DJ Bonics • March 2006 - Present

Identity development - logo, business cards, stickers, and promos for web

### Kemical Phuture • January 2006 - Present

Website and logo development for artist portfolio • [www.kemicalphuture.com](http://www.kemicalphuture.com)

### Vegas Golfer Magazine • November 2005 - Present

Created illustrations for monthly issues of a Las Vegas based golf magazine

### Daquila Hair Color Studio • June 2004 - January 2007

Developed and provided printing of identity, window displays, mailers, flyers, business cards, price list menu, and various advertisements

### Time Bomb Clothing • September 2003 - Present

Website development for retail store • [www.timebombcrew.com](http://www.timebombcrew.com), flyers, stickers, T-shirt design, CD album cover design, and illustration work

### Pittsburgh Deli Company • July 2004 - October 2006

Developed and designed menus, direct mail flyers, online flyers, posters, banners, T-shirts, and advertisements for University of Pittsburgh and Carnegie Mellon University student newspapers

### American Cancer Society • August 2006

In Kind • Designed logo and brochure cover for 2006 Womens Cancer Gala

### Ferri Design • December 2005 - June 2006

Responsibilities: Work with the Art Director to create and execute concepts from the design phase to the finished print phase, installation of storefront signs, development, production and installation of vinyl graphics.

### Pittsburgh Cultural Trust • August 2004 - October 2004

Developed identity concepts and brochure package for the SPACE and Future Tenant art gallery show, Static Free

### Bynums Advertising Service • August 2001 - October 2001

Internship • Developed concepts and implemented design for advertising agency for billboards, mastheads, logos, and signage usage